

# MAGGIE M. WERNER

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## CURRENT ACADEMIC APPOINTMENT

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Associate Professor and Chair of Writing and Rhetoric. Hobart and William Smith Colleges, Geneva, NY. July 2011-present.

## EDUCATION

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- PhD Rhetoric, Composition, and the Teaching of English  
The University of Arizona, Tucson, AZ. May 2011.  
Dissertation: *Intervention: (Re)articulating LGBT Social-Movement Identities*  
Committee: Drs. Thomas P. Miller (chair), Adela Licona, and Theresa Enos
- MA Professional Writing and Rhetorics  
Illinois State University, Normal, IL. August 1999.  
Thesis: "Surfing Beyond the Boundaries: Student Academic Writing on the World Wide Web."  
Committee: Dr. James Kalmbach (chair), Gerald Savage, and Lucia Getsi
- BA English  
Illinois State University, Normal, IL. May 1996.

## PUBLICATIONS

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### Monograph

*Undressing Rhetoric: Performances of the Erotic Body.*

Overview: The book explores the bodies, acts, and discourses that constitute what I refer to as embodied erotic rhetoric, by foregrounding communication practices of performing bodies and proposing various complementary frameworks and theories for analyzing them.

Status: Forthcoming from Penn State University Press's *The RSA Series in Transdisciplinary Rhetoric*. Under contract.

### **Journal Articles**

“Deploying Delivery as Critical Method: Burlesque’s Embodied Rhetoric.” *Rhetoric Review*. 36.1. (2017). 44-59.

“Seductive Rhetoric and the Communicative Art of Neo-burlesque.” *Present Tense: A Journal of Rhetoric in Society*. 5.1. (2015). <http://www.presenttensejournal.org/>

“Beyond Talking Heads: Sourced Comics and the Affordances of Multimodality.” with Hannah Dickinson. *Composition Studies*. 43.1 (2015): 51-74.

“Reaping the Bloody Harvest: ‘Don’t Ask, Don’t Tell’ and the US Imperial Project.” *Feminist Formations*. 26.1 (2014): 93-114.

### **Book Chapter**

“*Non Compos Mêtis*: Social Justice and Uncontrollable Pedagogy.” *Peace and Social Justice Education on Campus: Faculty and Student Perspectives*. Ed. Laura L. Finley and Kelly Concannon. Newcastle, UK: Cambridge Scholars. 2015. 69-86.

### **Book Reviews**

Review of *Shameless: Sexual Dissidence in American Culture*, by Arlene Stein. *JAC* 27.3/4 (2007): 866-73.

Review of *Trust in Texts: A Different History of Rhetoric*, by Susan Miller. with Thomas P. Miller. *Rhetoric Review* 28.2 (2009): 212-15.

### **Textbook Contributions**

“Identifying Ideology in a Controversy.” *Writing Public Lives: Personal Interests to Public Rhetoric*. Ed. Christopher Minnix and Carol Nowotny Young. Plymouth, MI: Hayden-McNeil, 2009. 137-41.

*Teaching Guide to Illuminations*. with Anna Fulford, Melissa Koosmann, and Georgianna Miller. Redlands, CA: Gorman Learning Center Writing Program, 2006.

### **GRANTS AND AWARDS**

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Provost’s Fellowship for Junior Faculty, 2015-2016, Hobart and William Smith Colleges.

Faculty Research Grant 2014-2015, Hobart and William Smith Colleges. “Sexing Rhetoric: Uncovering the Persuasive Body.”

Fisher Center Faculty Research Fellow, Hobart and William Smith College, 2013-2014.  
“Sexing Rhetoric: Frameworks, Heuristics, and Methods for Uncovering The Persuasive Body.”

Center for Teaching and Learning Faculty Grant, Hobart and William Smith College, fall 2012. “Comic Conversations: Multimodal Scholar Dialogue in Inquiry-Based Research.” with Dr. Hannah Dickinson.

Marshall Foundation Dissertation Fellowship, University of Arizona, 2010

Outstanding Instructor, New Start Summer Program, University of Arizona, 2008

## PRESENTATIONS

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### National Conferences

“Re-linguaging Identity and Labor in Sex-Work Activism.” *Conference on College Composition and Communication*. Kansas City, MO. March 16, 2018.

“Breaking Up with Rhet-Comp: Confessions of a Disciplinary Philanderer.” *Conference on College Composition and Communication*. Houston, TX. Apr. 7, 2016.

“The Pleasures of Process: Neo-burlesque’s Seductive Rhetoric.” *National Communication Association Annual Convention*. Las Vegas, NV. Nov. 20 2015.

“Making Feminist Sexuality: Alterity as Strategy.” *Feminisms and Rhetorics Conference*. Arizona State University, Tempe, AZ. Oct. 28 2015.

“Performing the Fifth Canon.” Research Network Forum. *Conference on College Composition and Communication*. Tampa, FL. March 18, 2015.

“Using Embedded Tutors to Support Researched Writing Across the Curriculum. Panel with Hannah Dickinson, Ben Ristow, and Alex Janney. *Small Liberal Arts Colleges (SLAC) WPA Annual Conference*. Illinois Wesleyan University, Bloomington, IN. Jan. 10, 2015

“Worked Up So Sexual”: On Delivery, Desire, and Dance.” *Conference of the Rhetoric Society of America*. San Antonio, TX. May 24, 2014.

“Queer + Pedagogy: A Both/And Approach.” *Conference on College Composition and Communication*. Indianapolis, IN. March 21, 2014.

“Waxing the Rhetorical Triangle: Neo-burlesque as Genre.” *BurlyCon*. Seattle, WA. November 8, 2013.

“You’re Bound to Find Out She Don’t Love you”: Seduction, Persuasion, and the Rhetorical Act of Exotic Dance.” *Feminisms and Rhetorics Conference*. Stanford University, Stanford, CA. September 27, 2013.

“I Think I Just Queered Myself, Or What Makes Queer Pedagogy Queer?” *Queering Spaces/Queering Borders: Queer Studies Conference*. University of North Carolina Asheville. April 5, 2013.

“Comic Conversations: Multimodal Scholar Dialogue in Inquiry-Based Research.” Research Network Forum. *Conference on College Composition and Communication*. Las Vegas, NV. March 13, 2013.

“Heroes v. Haters: Don’t Ask, Don’t Tell and the Masquerade of Justice.” *Conference of the Rhetoric Society of America*. Philadelphia, PA. May 27, 2012.

“Rhetorics of Alterity: Defining the ‘Not I.’” *Conference on College Composition and Communication*. St. Louis, MO. March 23, 2012.

“Reaping the Bloody Harvest: Don’t Ask, Don’t Tell and the US Imperial Project.” *Feminisms and Rhetorics Conference*. Minnesota State University, Mankato, MN. October 2011.

“‘We Are Everywhere’: Composition’s Role in Social Movement Rhetoric.” *Conference on College Composition and Communication*. Atlanta, GA. April 8, 2011.

“War! (Good God Y’all) What is it Good For?: Lesbian Identity, Articulation, and the Feminist Sex Wars.” *The Western States Rhetoric and Literacy Conference*. New Mexico State University, Las Cruces, NM. October 2010.

“Articulating Rhetorical Identity in the LGBT Rights Movement.” *Conference of the Rhetoric Society of America*. Minneapolis, MN. May 28, 2010.

“Intervention: Articulating Queer Political Power.” *Conference on College Composition and Communication*. Louisville, KY. March 19, 2010.

“Composing the Cs, Defining the Discipline: Representation and the CCCC.” *Conference on College Composition and Communication*. New Orleans, LA. April 4, 2008.

“Who Goes There? Demographics and the Discipline.” *Conference on College Composition and Communication*. Chicago, IL. March 24, 2006.

**Guest Lecture** (invited)

“It Spins like a Cyclone and Sucks Like a Vampire: US Militarism and the New Homonationalist Fantasy.” Acadia University, Wolfville, Nova Scotia, Canada. March 8<sup>th</sup>, 2012.

**Workshop** (invited)

“Sex and Text: Decoding the Language of Lust.” Acadia University, Wolfville, Nova Scotia, Canada. March 8<sup>th</sup>, 2012.

**Campus Colloquia**

“Dismantling the Machine: Institutions and Activism.” with Tallie Ben Daniel, Lucia Cardone, Aly McKnight, Paul Passavant, Maggie Werner, and Chris Woodworth. Sept. 30, 2014.

“Rape Happens Here: Consciousness-raising Session.” with Michelle Martin Baron. Strategies and Tactics for Combatting Rape Culture. Presented by the Fisher Center for the Study of Women and Men. Sept. 10, 2014.

“LGBT Studies at HWS: A Forward-Thinking Look Back.” with Dr. Susan Henking. Friday Faculty Lunch Talk. Hobart and William Smith Colleges, Geneva, NY. April 13, 2012.

**Regional Conferences**

“The Failure of Success: Rhetoric, Identity, and the Lessons of Proposition 107.” *Fierce Visions: LGBTQ Scholarship at the University of Arizona NOW*. Tucson, AZ. February 19, 2010.

“Finding Foucault in First-Year Comp.” *New Directions in Critical Theory*. The University of Arizona, Tucson, AZ. March 3, 2007.

“Late 20<sup>th</sup> Century Social Constructions of Lesbian Sexual Identity.” *Graduate Conference on Language and Literature*. Northern Illinois University, DeKalb, IL. March 1995.

**TEACHING EXPERIENCE**

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Assistant Professor of Writing and Rhetoric, Hobart and William Smith Colleges (July 2011-present)

Writing and Rhetoric 100: Writer’s Seminar 1

Writing and Rhetoric 201: Grammar and Style

Writing and Rhetoric 312/360/450: Power and Persuasion

Writing and Rhetoric 331: Advanced Style Seminar

Writing and Rhetoric 420: Writer’s Guild (Senior Seminar)

Writing and Rhetoric 450: Australia and Bali Through the Media's Lens (IDS)  
Writing and Rhetoric 495: Rape Culture, Social Media, and Feminist Rhetorical Analysis (Hon.)  
First-Year Seminar 136: Sexy Back: Sex and Text in the US  
LGBT Studies 101: Introduction to LGBT Studies  
LGBT Studies 450: Fundamental Sexual Controversies: Sex-Radical Lesbian-Feminism (IDS)

Graduate Assistant in Teaching, The University of Arizona (2004-2011)

English 100: Basic Writing  
English 101+: Basic Writing  
English 101 and 102: First-Year Composition  
English 306: Advanced Composition – Rhetorical Analysis  
English 362: Rhetorical Traditions – “Sexing Rhetoric”

Graduate Teaching Assistant, Illinois State University (1996-1997)

English 101 – Language and Composition, Part 1

## **SERVICE**

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### Writing and Rhetoric

- Co-wrote and awarded a Mellon Foundation Embedding Research into the Classroom Experience Grant for the Writing and Rhetoric Program. with Hannah Dickinson. 2015-2016.
- Academic and Major/Minor Advisor. Ongoing.
- Writing and Rhetoric Portfolio Advisor. Ongoing (beginning 2013).
- Admitted Students’ Day. 2016, 2014, 2013.
- Honors Advisor, spring and fall 2013; spring 2014.
- Honors Field Examiner, Spring 2012; Spring 2014.
- First-Year Writing Prize Selection Committee, 2014, 2016.
- Review II Committees, 2012-2013. 2015-2016.
- Review I Committees, 2014; 2016.
- Job search committees (5 for both Visiting and Tenure-track faculty)
- Curriculum review and revision, Ongoing. (beginning 2012).
- SAC Revision. 2017-2018.

### LGBT Studies

- Academic and Major/Minor Advisor. 2011-spring 2017.
- LGBT Studies Steering Committee. fall 2011-fall 2015.
- Job search committees (3).

- Successfully led initiative to re-write Standards and Criteria (SAC) for Program
- Curriculum review and revision (2013-2015).

#### Colleges-wide

- Committee on the Library, Ongoing (beginning fall 2015)
- Fisher Center Steering Committee, Ongoing (beginning fall 2014).
- Pride Faculty Advisor. 2012-2017.
- Service-Learning Advisory Council, Ongoing (beginning 2012).
- Senior Symposium Abstract Writing Workshop, Mar. 2013; Mar. 2014; Mar. 2016.
- Posse Plus Retreat. Sticks and Stones: Language and Speech in a Diverse Society. Watkins Glen, NY. Feb 26-28.
- Best Practices in Teaching “Speed Dating” Session. Fall Opening Institute. *Collaborating to Support Student Learning*. Aug. 27 2012).
- Transgender Identities and Pedagogies Faculty Learning Community. Spring 2014.
- Homosexuality in the Caribbean and the U.S., Panel discussion, Nov. 8, 2012.
- Common Comma Errors, Presentation to Writing Colleagues, Oct. 21, 2012.
- Strategies for Writing Instruction, Presentation to Writing Colleagues, Nov. 13, 2011.
- Writing Colleagues Application Reviewer, fall 2011; spring 2012; fall 2012.

#### Disciplinary

- Panel Chair. Geographic Considerations of Literacy, the Body, and Identity Construction. *Conference on College Composition and Communication*. Kansas City, MO. March 16, 2018.
- Panel Chair. Embodied Communication and the Communicating Body. Sponsor: Rhetorical and Communication Theory Division. *National Communication Association Annual Convention*. Las Vegas, NV. Nov. 20 2015.
- Discussion Leader. Research Network Forum. *Conference on College Composition and Communication*. Tampa , FL. March 18, 2015.
- Special Interest Group (SIG). Undergraduate Consortium in Rhetoric and Writing. *Conference on College Composition and Communication*.

### **OTHER PROFESSIONAL EXPERIENCE**

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#### Assessment

**AP® Reader, English Language and Composition**, Educational Testing Service. June 2013. June 2014. June 2016. June 2017. June 2018.

- Received training in constructed response scoring: learn and internalize criteria for each score on the rubric
- Read, assessed, and scored AP English Language and Composition

- Applied scoring rubric consistently and accurately.

### **PROFESSIONAL MEMBERSHIPS**

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Association of Rhetoric and Writing Studies Undergraduate Programs

Conference on College Composition and Communication (CCCC)

National Council of Teachers of English (NCTE)

Rhetoric Society of America (RSA)